

From: "Knauer, Scott"

To: Jeffrey Noblitt, Linda Haugen, Meghan Edmonson, Marcia Gehrig, Mary Morrison, NeilRuffolo

Date: 3/18/2013 10:38 AM

Subject: Nice job, Waubonsee!

Hi Waubonsee team,

I wanted to thank all (hopefully I didn't forget anyone in this email) of you for your time and presentations in Chicago last week at NCMPR 13. Waubonsee's strength in numbers was inspiring, and the material you brought to present was like good ice water for a desert wanderer.

Neil, your talk about online advertising and analytics was EPIC! If you're curious about submitting a proposal for the next Call for Presentations, I would definitely attend something that really focuses on goals, conversions, effectiveness, etc.

And designers, keep up the good work! The Waubonsee branding is great, love the consistency.

All the best,

Scott

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